

Privacy Policy

A privacy policy is a statement or a legal document that discloses some or all of the ways a party gathers, uses, discloses and manages a customer's or client's data.

Aquakidzz Swimming School takes the privacy of its users seriously. We are committed to safeguarding the privacy of our customers while providing a personalised and valuable service. This Privacy Policy statement explains the data processing practices of Aquakidzz Swimming School.

Information Collected

We collect certain information or data that you have provided on your registration form or contact form when you use our website www.aquakidzz.com which will be recorded in our customer database and used to manage your swimming lessons and preferences.

Personal information is collected by Aquakidzz Swimming School for and on behalf of Aquakidzz Swimming School only.

The elements of your Data that we collect may include:

- * Name
- * Date of birth
- * Home address and phone number
- * Mobile telephone number
- * E-mail address
- * IP adress

Taking photos or videos

During the swimming lessons or special events as swim exams occiacionally photos' or short films will be made to promote our website, facebookpage PR to illustrate our publications. When you object to having a picture taken or being filmed during lessons, please state this when you fill in a registration form or send us an email to: aquakidzz@hotmail.com

Use of Cookies and Other Tracking Devices

We use cookies to help personalise your use of our sites. A cookie is a small piece of information which is sent to your computer's hard drive by the web server so that the website can remember who you are. This information may include information relating to your use of our sites, information about your computer such as the computer's IP address and browser type, demographic data and, if you arrived at our site via a link from third party site, the URL

of the linking page. If you are a registered user or subscriber this may include your name and email address , which may be transferred to data processors for registered user or subscriber verification purposes. We use information from cookies for purposes which may include:

- * identifying returning users, registrants and subscribers

- * enabling you to move more easily around our site

- * tracking your use of our site to better develop our sites in accordance with your requirements.

Aquakidzz Swimming School use web analytics services. Google Analytics uses cookies to help us to analyse how users use Aquakidzz Swimming School sites. The information generated by the cookie about your use of our sites (including your IP address) will be transmitted to and stored on servers in the United States. They will use this information for the purpose of evaluating your use of our sites, compiling reports on website activity for us and providing other services relating to website activity and internet usage. They may also transfer this information to third parties where required to do so by law, or where such third parties process the information on their behalf. They will not associate your IP address with any other data held by Webstats, WebTrends or Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of Aquakidzz Swimming School sites.

Security Policy

Aquakidzz Swimming School have appropriate measures in place to ensure that our users' data is protected against unauthorised access or use, alteration, unlawful or accidental destruction and accidental loss.

Where your information is stored

We store your information in a secure customer database which is hosted, whenever possible, on secure servers in the European Economic Area (EEA).

Keeping your information secure

We have procedures and security features in place to keep your information secure once we receive it. Your information will be held for the time you are a customer of Aquakidzz Swimming School and for 2 years after your lessons have finished and 7 years in our financial administration. If you don't become a member we will erase your personal details within 6 months.

Disclosing your information

We use your Data for purposes which may include: to be able to contact our clients, for billing purposes and use the information for swim diplomas and to put it in our registration system.

We won't share your information with any other organisation for marketing, market research or commercial purposes, and we don't pass on your details to other websites. We may be

required to pass on your personal information if we have a legal obligation to do so, or if we have to enforce or apply our terms of use and other agreements.

Collection Notice

Aquakidzz Swimming School will use your information to provide the services you requested. This data is held securely and can be viewed by authorized people in Aquakidzz Swimming School including your swimming teacher (and any cover teacher that may be required) and Webcredible Solutions Limited who manage our website. This information will be held securely on a computerised system for the entire period of our agreement & for a period of 2 years thereafter when it will be securely destroyed or deleted. User Access and Control of Data

If you wish to amend any of the Data which we hold about you, or update it, please contact us.

If you have any requests concerning your personal information or any queries with regard to these practices please contact our Swimschool by e-mail: aquakidzz@hotmail.com.

Registration nr: 34274614

Website: www.aquakidzz.com

Adress: President Allendelaan 3, 1064 GW Amsterdam

Mob. Nr: 06-14318782